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If you have sold or otherwise transferred all of your Existing Shares, please immediately forward this document, together with the accompanying Form of Proxy, to the purchaser or transferee, or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for delivery to the purchaser or transferee. If you have sold only part of your holding of Existing Shares, please contact your stockbroker, bank or other agent through whom the sale or transfer was effected immediately.

The distribution of this document and the accompanying Form of Proxy in jurisdictions other than the UK may be restricted by law and therefore persons into whose possession this document comes should inform themselves about and observe any of those restrictions. Any failure to comply with any of those restrictions may constitute a violation of the securities laws of any such jurisdiction.

The Directors, whose names appear on page 7 of this document, and the Company accept responsibility, collectively and individually, for the information contained in this document. To the best of the knowledge and belief of the Directors and the Company (who have taken all reasonable care to ensure that such is the case), the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information.

The Existing Shares are admitted to trading on AIM. Application will be made to the London Stock Exchange for the Subscription Shares to be admitted to trading on AIM. It is expected that Admission will commence on 3 October 2011.

DCD Media Plc

(Incorporated and registered in England and Wales under the Companies Act 1985 with registered number 3393610)

Proposed issue of up to 100,000,000 new Ordinary Shares at a price of 1 pence per share Proposed Share Sub-division and Notice of General Meeting

Your attention is drawn to the letter from the Chairman of the Company which is set out at pages 7 to 10 of this document and which recommends you vote in favour of the Resolutions to be proposed at the General Meeting referred to below.

Evolution, which is authorised and regulated in the UK by the Financial Services Authority, is acting exclusively as nominated adviser and broker to the Company in connection with the matters described in this document. Persons receiving this document should note that Evolution will not be responsible to anyone other than the Company for providing the protections afforded to clients of Evolution, or for advising any other person in connection with the arrangements described in this document. The responsibilities of Evolution as the Company's nominated adviser and broker for the purposes of the AIM Rules are owed to the London Stock Exchange and are not owed to the Company or any Director of it or to any other person. Evolution has not authorised the contents of, or any part of, this document and no representation or warranty, expressed or implied is made by, and no liability whatsoever is accepted by Evolution or any of its directors, officers, employees or agents as to the contents of this document, for the accuracy of any information or opinions contained in this document or for the omission of any information.

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Notice of a General Meeting of DCD Media Plc, to be held at One America Square, Crosswall, London EC3N 2SG at 3 p.m. on 30 September 2011, is set out at the end of this document. To be valid the accompanying Form of Proxy for use in connection with the meeting should be completed, signed and returned in accordance with the instructions thereon as soon as possible and, in any event, so as to reach the Company's registrars, Capita Registrars PXS, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU by not later than 3 p.m. on 28 September 2011. Completion and return of Forms of Proxy will not preclude Shareholders from attending and voting at the General Meeting should they so wish.

This document contains a number of forward looking statements relating to the Group with respect to, amongst others, the following: financial conditions; results of operations; the business of the Group; future benefits of the acquisition; and management plans and

objectives. The Company considers any statements that are not historical facts as "forward looking statements". They relate to events and trends that are subject to risks, uncertainties and assumptions that could cause the actual results and financial position of the Group to differ materially from the information presented in the relevant forward looking statement. When used in this document the words "estimate", "project", "intend", "aim", "anticipate", "believe", "expect", "should", and similar expressions, as they relate to the Group or management of it, are intended to identify such forward looking statements. Shareholders are cautioned not to place undue reliance on these forward looking statements which speak only as at the date of this document. Neither the company nor any member of the Group undertakes any obligation to update publicly or revise any of the forward looking statements whether as a result of new information, future events or otherwise, save in respect of any requirement under applicable laws, the AIM Rules and other regulations.

CONTENTS

	<i>Page</i>
Subscription Statistics	4
Expected Timetable of Principal Events	4
Definitions	5-6
Part I Letter from the Chief Executive Officer of DCD Media Plc	7
Notice of General Meeting	11

SUBSCRIPTION STATISTICS

Issue Price	1 pence
Number of Ordinary Shares in issue as at the date of this document	61,595,283
Number of Subscription Shares	Up to 100,000,000
Estimated proceeds of the Subscription receivable by the Company, before expenses	Up to £1 million
Number of Ordinary Shares in issue following Admission ⁽¹⁾	Up to 161,595,283
Number of Subscription Shares as a percentage of the enlarged issued share capital	61.9%
Number of existing deferred shares of 9 pence in issue as at the date of this document	50,933,729
Number of Deferred Shares in issue following Admission	50,933,729

(1) Assumes no Ordinary Shares are issued between the date of this document and Admission

EXPECTED TIMETABLE OF PRINCIPAL EVENTS

Latest time and date for receipt of Forms of Proxy	3 p.m. on 28 September 2011
General Meeting	3 p.m. on 30 September 2011
Record date for the Sub-division of Existing Shares	30 September
Admission and dealings in the Subscription Shares expected to commence on AIM	8:00 a.m. on 3 October 2011
Expected date for CREST stock accounts to be credited for Subscription Shares in un-certificated form	3 October 2011
Expected date for dispatch of definitive share certificates for Subscription Shares in certificated form	by 10 October 2011

DEFINITIONS

The following definitions apply throughout this document unless the context otherwise requires:

“Act”	the Companies Act 2006 (as amended)
“Admission”	admission of the Subscription Shares to trading on AIM becoming effective in accordance with Rule 33 of part one of the AIM Rules
“AIM”	a market operated by the London Stock Exchange
“AIM Rules”	the AIM Rules for Companies and the AIM Rules for Nominated Advisers
“AIM Rules for Companies”	the AIM Rules for Companies published by the London Stock Exchange from time to time
“AIM Rules for Nominated Advisers”	the AIM Rules for Nominated Advisers published by London Stock Exchange from time to time
“Capita Registrars”	a trading name of Capita Registrars Limited, the Company’s registrars
“certificated form” or “in certificated form”	an Ordinary Share recorded on a company’s share register as being held in certificated form (namely, not in CREST)
“Company” or “DCD Media”	DCD Media Plc
“Convertible Loan Notes”	loan notes constituted by the Loan Note Instrument
“CREST”	the relevant system (as defined in the Uncertificated Securities Regulations 2001) in respect of which Euroclear is the operator (as defined in those regulations)
“Deferred Shares”	the deferred shares of 9 pence each in the capital of the Company
“Directors” or “Board”	the directors of the Company, or any duly authorised committee thereof
“Euroclear”	Euroclear UK & Ireland Limited, the operator of CREST
“Evolution”	Evolution Securities Limited, the Company’s nominated adviser and broker
“Existing Shares”	the 61,595,283 Ordinary Shares in issue at the date of this document, all of which are admitted to trading on AIM
“Form of Proxy”	the form of proxy for use in connection with the GM which accompanies this document
“Henderson”	Henderson Global Investors, which is the parent company of Gartmore Investment Limited
“GM” or “General Meeting”	the general meeting of the Company to be held at 3 p.m. on 30 September 2011
“GM Notice”	the notice convening the GM, which is set out on pages 12 to 14 of this document
“Group”	the Company, its subsidiaries and its subsidiary undertakings
“Loan Note Instrument”	a loan note instrument dated 7 August 2007 as amended and restated from time to time.
“Independent Director”	Tarik Wildman, non-executive director of the Company

“Issue Price”	1 pence per Subscription Share
“London Stock Exchange”	London Stock Exchange plc
“Ordinary Shares”	the ordinary shares of 10 pence each in the capital of the Company as at the date of this document, and, following the GM and subject to the passing of Resolution 2, the new ordinary shares of 1 pence each
"Subscription"	the conditional subscription at the Issue Price for the Subscription Shares by existing key shareholders and management pursuant to Subscription letters entered into between each of them and the Company
“Subscription Shares”	up to 100,000,000 new Ordinary Shares to be issued in connection with the Subscription
“Resolutions”	the resolutions set out in the GM Notice
“Shareholders”	holders of Ordinary Shares
"Sub-division"	the proposed sub-division of each of the Existing Shares into one new Ordinary Share of one pence and one new Deferred Share
“UK” or "United Kingdom"	the United Kingdom of Great Britain and Northern Ireland
“US” or “United States”	the United States of America, each State thereof, its territories and possessions (including the District of Columbia) and all other areas subject to its jurisdiction
“uncertificated” or “in uncertificated form”	an Ordinary Share recorded on the Company’s share register as being held in uncertificated form in CREST and title to which, by virtue of the Uncertificated Securities Regulations 2001, may be transferred by means of CREST

PART I

LETTER FROM THE CHIEF EXECUTIVE OFFICER OF DCD MEDIA PLC

DCD Media Plc

(Incorporated and registered in England and Wales under the Companies Act 1985 with registered number 3393610)

Directors:

David Green
Tarik Wildman

(Chief Executive Officer)
(Non-executive Director)

Registered Office
One America Square
Crosswall
EC3N 2SG

01 September 2011

Dear Shareholder,

**Issue of up to 100,000,000 new Ordinary Shares at a price of 1 per share
Proposed Sub-division of share capital
and
Notice of General Meeting**

1. Introduction and summary

Your Board announced today that it proposes to raise up to £1 million (before expenses) by way of a subscription at a price of 1 pence per Ordinary Share. The Subscription is conditional, inter alia, upon the Company obtaining approval from its Shareholders to grant the Board authority to allot the new Ordinary Shares and Admission.

The purpose of this document is to provide you with information about the background to and the reasons for the Subscription, to explain why the Board considers the Subscription to be in the best interests of the Company and its Shareholders as a whole and why the Directors recommend that you vote in favour of the Resolutions to be proposed at the GM, notice of which is set out at the end of this document.

The Company also announced today that it has agreed the terms of a new tranche of Convertible Loan Notes from one of its existing shareholders amounting to approximately £0.98 million. The terms of the new tranche of Convertible Loan Notes have been amended by reducing the conversion price to 1p. The new tranche of Convertible Loan Notes will earn interest at 8 per cent. per annum, which will be rolled up and payable in cash or Ordinary Shares at the Company's option. The terms of the existing Convertible Loan Notes remain as before, converting at 18 pence, and will earn interest at 8 per cent. per annum, which will be rolled up and payable in cash or Ordinary Shares at the Company's option.

2. Background to and reasons for the Subscription and Issue of Convertible Loan Notes

In its announcements of 3 May 2011 and 28 July 2011, the Company stated that it was exploring options to secure additional funding, either in the form of debt or equity, and had identified a requirement for short-term working capital in the order of £1 million. This announcement is the result of those efforts. Through the Subscription and the issue of further Convertible Loan Notes, the Company proposes to raise approximately £1.98 million before expenses to enable the Company to settle certain immediate liabilities that fall due and provide additional working capital.

The Company has been addressing the issue of succession planning within certain of its business areas, not least that of its Board. To address the production area, DCD Factual has been created to house the existing brands of West Park Pictures and Prospect Pictures, and to ensure new management talent can be attracted and incentivised. The foundations for this are now in place. To ensure its successful development, the Board considers that additional working capital is required to support this division.

Similar initiatives are being considered in certain other areas of the Company and steps to address succession are taking place at an early stage to improve DCD's performance during the next period. As part of this process, the Company intends to appoint new non-executive directors to the Board, and appoint a new Chairman from one of those appointees.

A further resolution is proposed to authorise the Company to allot share options, to establish approximately ten per cent, of fully diluted shares, as management and staff share options, to be granted upon a full conversion of the Convertible Loan Notes at the stated conversion prices.

3. The Subscription

The Company proposes to raise up to approximately £1.98 million (before expenses) through the issue of the Subscription Shares at the Issue Price, which represents a discount of 65 per cent. to the closing middle market price of 2.87 pence per Existing Share on 31 August 2011, being the last practicable date prior to the publication of this document. The Subscription will be structured through a Jersey vehicle which means that the Subscription Shares will not be issued for cash and so it will not be necessary to issue the Subscription Shares on a pre-emptive basis. The Subscription Shares will represent up to 61.9 per cent. of the Company's issued share capital immediately following Admission.

Application will be made to the London Stock Exchange for the Subscription Shares to be admitted to trading on AIM. It is expected that Admission will occur on 3 October 2011.

The Subscription Shares will, when issued, rank *pari passu* in all respects with the existing Ordinary Shares following Admission including the right to receive dividends and other distributions declared following Admission.

Director participation

It is anticipated that David Green, Chief Executive Officer of the Company, will subscribe for Subscription Shares at the Issue Price in the Subscription following the end of the Close Period upon the publication of the Company's interim results during September.

Substantial Shareholder participation

The following existing substantial Shareholder has agreed to subscribe for Subscription Shares in the Subscription up to the following amount:

<i>Shareholder</i>	<i>Number of Subscription Shares subscribed for in the Subscription</i>	<i>Total number of Ordinary Shares held following the Subscription and Admission</i>	<i>Percentage of the Enlarged Share Capital</i>
Henderson	27,500,000	39,885, 996	24.68%

Henderson holds approximately £2.0 million of Convertible Loan Notes issued by the Company. The Company will shortly be issuing Convertible Loan Notes under the existing Loan Note Instrument for an additional aggregate principal amount of £975,000 to Henderson. The revised terms of the amended and restated Convertible Loan Notes will result in the conversion price of this tranche being reduced from 18 pence to the Issue Price. The Company is seeking to hold sufficient authorised shares to enable full conversion of the Convertible Loan Notes consequently Resolution 1 has been proposed for this purpose.

4. Related party transactions

The subscription of Subscription Shares by Henderson and the issue of the new tranche of Convertible Loan Notes to Henderson are considered related party transactions under the AIM Rules as Henderson is a substantial Shareholder.

The Independent Director considers, having consulted with Evolution, the Company's nominated adviser, that the terms of the related party transactions are fair and reasonable insofar as Shareholders are concerned.

5. Current trading and prospects

The trading conditions of the Group and its divisions remain as described in the final results for the eighteen months ended 31 December 2010, published on 30 April, 2011. Whilst the trading environment as a whole has been and continues to be tough, with continued pressure on its margins in production and distribution, the Directors believe that the proceeds of the Subscription and the issue of Convertible Loan Notes, coupled with an improved operating structure and resultant lower fixed cost base, will provide a more stable platform from which the Company can improve its performance.

As announced in its final results, the Group also continues to address the issue of succession planning within certain of its business areas, in particular in its Events Management business, Done & Dusted. As part of the ongoing reorganisation of the Group, there is a risk that the Company may not be able to retain or find adequate replacements for the key revenue earning staff, however the Company continues to take steps to mitigate these risks.

6. Sub-division

The Company's share capital is, at present, divided into Ordinary Shares of ten pence each, with a mid market price at the close of business on 30 August 2011 (being the latest practicable date before the publication of this circular) of 2.87 pence.

The Act prevents the Company from issuing any share at a subscription price which is less than the nominal value of that share. Therefore, the Company cannot issue Ordinary Shares for less than ten pence each. The closing middle market price of an Existing Share on 31 August 2011 (being the last practicable date prior to this announcement) was 2.87 pence. As the Company is therefore prohibited from issuing Ordinary Shares at the Issue Price, the Company proposes to divide each Existing Share into one new Ordinary Share of one pence and one new Deferred Share (the new Deferred Shares each having a nominal value of nine pence). Save for their nominal value, the new Ordinary Shares of one pence each (including the Subscription Shares to be issued pursuant to the Subscription) will be identical to the Existing Shares. Save for their nominal value, the Deferred Shares will be identical to the Company's existing class of deferred shares of 9 pence. Immediately following the Sub-division, each Shareholder will hold the same number of new Ordinary Shares of one pence as the number of Existing Shares which he held immediately before the Sub-division.

Following the passing of Resolution 2 at the General Meeting, the underlying interests of Shareholders in the assets and profits of the Company will not be affected by the Sub-division and the new Ordinary Shares of one pence each will have the same rights as the Existing Shares.

No share certificates will be issued in respect of the Ordinary Deferred Shares. The Deferred Shares will not be admitted to AIM nor to trading on any other stock or investment exchange.

7. General Meeting

Set out on pages 11, 12 and 13 of this document is a notice convening the GM to be held on 30 September 2011 at One America Square, Crosswall, London EC3N 2SG at 3 p.m., at which the Resolutions will be proposed for the purposes of implementing the Sub-division and the Subscription.

The Resolutions will be proposed as ordinary resolutions requiring more than 50 per cent. of Shareholders present in person or by proxy and exercising their vote, to vote in favour for them to be passed.

Resolution 1 will be proposed as an ordinary resolution to increase the authorised share capital of the Company from £14,584,035 to £39,584,036 by the creation of 250,000,000 Ordinary Shares.

Resolution 2, which will be proposed as an ordinary resolution authorises the share capital of the Company to be altered by the Sub-division of each of the Existing Shares into one new Ordinary Share of one pence and one new Deferred Share.

Resolution 3 which is subject to the passing of resolution 2 which will be proposed as an ordinary resolution authorises the directors pursuant to Section 551 of the Act to allot shares (or grant rights to subscribe for, or to convert any security into, shares) in the Company up to an aggregate nominal value of £1.0 million pursuant to or in connection with the allotment of up to 100,000,000 new ordinary shares of 1 pence each in the capital of the Company in connection with the Subscription.

Resolution 4 which is subject to the passing of resolution 2 which will be proposed as an ordinary resolution authorises the directors pursuant to Section 551 of the Act to allot shares (or grant rights to subscribe for, or to convert any security into, shares) in the Company up to an aggregate nominal value of £0.250 million pursuant to or in connection with the proposed allotment of 25,000,000 new ordinary shares of 1 pence each in the capital of the Company in connection with the proposed grant of management and staff share options.

Action to be taken

A Form of Proxy for use at the General Meeting accompanies this document. The Form of Proxy should be completed and signed in accordance with the instructions thereon and returned as soon as possible, and, in any event, so as to be received by the Company's registrars, Capita Registrars, PXS The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU by not later than 3 p.m. on 28 September 2011. Completion and return of a Form of Proxy will not preclude a Shareholder from attending the General Meeting and voting in person should they so wish.

8. Recommendation

The Directors consider the Sub-division and the Subscription to be in the best interests of the Company and its Shareholders as a whole and accordingly unanimously recommend Shareholders to vote in favour of the Resolutions to be proposed at the General Meeting as they have irrevocably undertaken to do so in respect of their beneficial holdings amounting to, in aggregate 4,275,899 Existing Shares (representing approximately 6.9 per cent. of the existing issued share capital of the Company).

Yours sincerely

David Green
Chief Executive Officer

NOTICE OF GENERAL MEETING

DCD Media Plc

(Incorporated and registered in England and Wales under the Companies Act 1985 with registered number 3393610)

NOTICE IS HEREBY GIVEN THAT a general meeting of DCD Media Plc (the “**Company**”) will be held at One America Square, Crosswall, London EC3N 2SG at 3 p.m. on 30 September 2011 to consider and, if thought fit, to pass the following resolutions will be proposed as ordinary resolutions of the Company:

1. THAT the authorised share capital of the Company be increased from £14,584,035.61 to £39,584,035.61 by the creation of additional 250,000,000 ordinary shares of ten pence each in the capital of the Company ranking *pari passu* in all respects with the Company’s existing ordinary shares.
2. THAT the share capital of the Company be altered by the sub-division of each of the issued ordinary shares of ten pence each in the capital of the Company into one ordinary share of one pence and one deferred share of 9 pence.
3. THAT, conditional upon the passing of resolution 2, the directors of the Company be and they are hereby generally and unconditionally authorised pursuant to Section 551 of the Companies Act 2006 (the “**Act**”) Act to allot shares (or grant rights to subscribe for, or to convert any security into, shares) in the Company up to an aggregate nominal value of £1,000,000 pursuant to or in connection with the allotment of 100,000,000 ordinary shares of one pence each in the capital of the Company in connection with the Subscription (as defined in the circular sent by the Company to its shareholders dated 1 September 2011)
4. THAT, conditional upon the passing of resolution 2 the directors of the Company be and they are hereby generally and unconditionally authorised pursuant to Section 551 of the Act to allot shares (or grant rights to subscribe for, or to convert any security into, shares) in the Company up to an aggregate nominal value of £250,000 pursuant to or in connection with the proposed allotment of 25,000,000 new ordinary shares of 1 pence each in the capital of the Company in connection with the proposed grant of management and staff share options.

Such authority, unless previously revoked, varied or renewed by the Company in general meeting, shall expire at the conclusion of the annual general meeting of the Company to be held in 2011, save that the Company may prior to the expiry of such period make an offer or agreement which would or might require shares to be allotted (or rights to be granted to subscribe for or to convert any security into shares) in the Company after the expiry of the said period and the directors may allot shares (or grant rights to subscribe for or to convert any security into shares) in the Company in pursuance of such offer or agreement notwithstanding the expiry of the authority given by this resolution.

Dated: 01 September 2011

By order of the Board

Registered Office:
One America Square
Crosswall
London EC3N 2SG

J M Bottomley
Company Secretary

Notes:

1. Holders of ordinary shares in the Company are entitled to attend and vote at the meeting.
2. Members entitled to attend, speak and vote at the meeting are entitled to appoint a proxy to exercise all or any of their rights to attend, speak and vote on their behalf at the meeting and at any adjournment of it. A member may appoint more than one proxy in relation to the meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that member. To appoint more than one proxy, you may photocopy the proxy form. Please indicate the proxyholder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate should not exceed the number of shares held by you). A proxy need not be a member of the Company.
3. A proxy form for use by members is enclosed with this document. Details of how to appoint the Chairman of the meeting or another person as your proxy are set out in the notes to the proxy form. If you do not have a proxy form and believe that you should have one, or if you require additional forms, please contact Capita Registrars on 0871 664 0300 (calls cost 10p per minute plus network extras, lines are open 8.30am – 5.30pm, Mon-Fri) or from outside the UK: +44 (0) 20 8639 3399.
4. To be valid any proxy form or other instrument appointing a proxy must be received by post or (during normal business hours only) by hand by Capita Registrars, PXS, 34 Beckenham Road, Beckenham, Kent BR3 4TU no later than two days (excluding non-working days) before the time appointed for the holding of the meeting or the adjourned meeting, together with, if appropriate, the power of attorney or other authority (if any) under which it is signed or a duly certified copy of that power or authority.
5. The return of a completed proxy form, other such instrument or any CREST Proxy Instruction (as described in paragraph 11 below) will not prevent a member attending the meeting and voting in person if he/she wishes to do so.
6. If a member submits more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.
7. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).
8. A vote withheld option is provided on the form of proxy to enable you to instruct your proxy not to vote on any particular resolution, however, it should be noted that a vote withheld in this way is not a 'vote' in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
9. To be entitled to attend and vote at the meeting (and for the purpose of the determination by the Company of the votes they may cast), members must be registered in the register of members of the Company at 6:00 p.m. on 28 September 2011 (or, in the event of any adjournment, 6:00 p.m. on the

date which is two days (excluding non-working days) before the time of the adjourned meeting). Changes to the register of members after the relevant deadline shall be disregarded in determining the rights of any person to attend and vote at the meeting.

10. Pursuant to Regulation 41 of the Uncertificated Securities Regulations 2001, only those Shareholders registered in the register of members of the Company as at 6:00 p.m. on the day which is two days (excluding non-working days) before the date of the meeting or any adjourned meeting (as the case may be) shall be entitled to attend or vote at the meeting in respect of the number of shares registered in their name at the time. In each case, changes to the register of members of the Company shall be disregarded in determining the rights of any person to attend and vote at the meeting.
11. CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so for the general meeting to be held on 30 September 2011 and any adjournment(s) of the meeting by using the procedures described in the CREST Manual. CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf. Please note the following.
 - a) In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a "CREST Proxy Instruction") must be properly authenticated in accordance with Euroclear UK & Ireland Limited's ("EUI") specifications and must contain the information required for such instructions, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by the issuer's agent (ID RA10) by the latest time(s) for receipt of proxy appointments specified in this notice of the general meeting. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST applications host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.
 - b) CREST members and, where applicable, their CREST sponsors or voting service providers should note that EUI does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s), to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service providers are referred in particular to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.
 - c) The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.

